

1. **Name of the project:** Innovative interventions for promotion of the meat sector in North Eastern Region
2. **Project Duration:** Date of Start: 01.10.2023 and Likely Date of Completion:31.03.2026
3. **Rationality:** North Eastern Region comprising seven states possess 8% of the total population. The region is generally hilly and lack resources for the meat animal production. Most of the meat and meat products consumed is imported from other states of the country. However, per capita consumption of the meat in most of the states is above national average. There is a huge scope for promoting meat sector in the region to ensure require animal protein availability to the consumers and generation of the rural employment. ICAR – National Research Centre on Meat, Hyderabad is undertaking interventions as part of the NEH program funded by ICAR. This project will strengthen these activities and will provide a platform for collaborative implementation of the activities with the Institutions located in NER.
4. **Name of the Lead Institute:** ICAR-National Meat Research Institute, Hyderabad
5. **Objectives:**
 - ✓ To undertake baseline survey on status of the meat animal production and processing on the basis of the key performance indicators in the aspirational districts of NER
 - ✓ Development of strategies for promotion of livestock production and meat processing as livelihood support activities in NER
 - ✓ Organizing awareness, capacity building and entrepreneurship promotion activities in NER
6. **Achievements:**

KVK	No. of training organized	No. of Awareness program	Demonstration Conducted	No of beneficiaries	Other Activities (no.)
Lower Subansiri	1	2	1	56	0
Tirap	2	2	1	40	0
Upper Subansiri	2	2	1	65	0
Upper Siang	0	1	0	25	0
Tawang	2	1	1	50	0
South Sikkim	2	2	1	45	0
Total	9	10	5	281	0